

Prifysgol Wreccsam Wrexham University

Module specification

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Module Code	CMT710
Module Title	Weaving the Narrative World: Storytelling on Screen
Level	7
Credit value	30
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MA Filmmaking	Core

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	10 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	30 hrs
Placement hours	0 hrs
Guided independent study hours	270 hrs
Module duration (Total hours)	300 hrs

Module aims

This module focuses on the craft of adaptation, screenwriting, and the fundamentals of storytelling. Students will learn how to create compelling narratives and develop scripts that can be adapted into screen media.

Module Learning Outcomes

At the end of this module, students will be able to:



1	Critically evaluate adaptation processes, exploring theoretical and practical methodologies in screenwriting.
2	Analyse historical and cultural influences that shape screenwriting and adaptation practices across media.
3	Apply advanced adaptation techniques to rework source material into structured screenplays, demonstrating narrative coherence and creative originality.
4	Develop screen narratives with complex character dynamics and structured storytelling, tailored for diverse media formats.

Assessment

Indicative Assessment Tasks:

1. Critical Analysis

- A written analysis exploring the adaptation process with a specific scene or scenes, utilising theoretical frameworks, creative choices, and challenges faced.

2. Adaptation Project

- Students will create an adaptation (or sequence of shorter pieces) from an existing source (e.g. novel, short story, play, other media).

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2	Written Assignment	1000	20%	N/A
2	3, 4	Coursework	5-8 mins	80%	N/A

Derogations

None

Learning and Teaching Strategies

Instruction and learning are delivered through various methods, including lectures, workshops, seminars, small group tutorials, Q&A sessions and online delivery via ALF. Many classes are exercise-based, promoting active student engagement in their learning process.

One-on-one consultations with personal tutors and the presence of regular presentations encourages students to engage in reflective learning.

Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

Indicative Syllabus Outline

Key Topics:

- Fundamentals of narrative structure and character arcs.
- Examination of a variety of adaptations across a variety of screen media.
- Analysis of successful screenplays and the creative processes behind them.
- Techniques for writing screenplays and adapting existing stories.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

McKee, R. (1997), *Story: Style, Structure, Substance, and the Principles of Screenwriting*. New York: ReganBooks.

Supplementary Reads:

Snyder, B. (2005), *Save the Cat! The Last Book on Screenwriting You'll Ever Need*. Studio City: Michael Wiese Productions.

Yorke, J. (2013), *Into the Woods: How Stories Work and Why We Tell Them*. London: Penguin Books.

Administrative Information

For office use only	
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Date and details of revision	
Version number	1